

Call for Papers

THE AMERICAN
MANAGEMENT

Theme Issue on Oncology

The American Journal of Managed Care seeks original research for a Spring 2010 theme issue on oncology. There's been a surge in the number of biotechnology products entering the market, but these new advances in cancer treatment are often very expensive. This special issue will present clinical and pharmacoeconomic information that will help guide decisions—both at the plan and at the policy level—to manage costs and improve outcomes in cancer care.

Topics of interest include:

- Measuring outcomes and quality of care in cancer treatments
- Reimbursement policies for approved vs nonapproved indications
- Coordination of cancer care within the healthcare system
- Influence of plan management (ie, benefit design, access to services and specialists, treatment outcomes, etc) on utilization of oncology and biotech products
- Evidence-based guidelines and examples of best practices from centers of excellence for oncology care
- New innovations for diagnosing and treating cancer (biotechnology, pharmacogenetics, pharmacogenomics, etc.)

Papers that meet the criteria for this theme issue will undergo our customary rigorous peer-review process. Final decisions regarding ultimate acceptance and inclusion in this theme issue rest solely with the editors. Papers submitted before **November 1, 2009**, will have the best chance for consideration in this issue.

Please submit all manuscripts through our online submission system at <http://mc.manuscriptcentral.com/ajmc>. If you have questions or wish to speak to an editor, please call (609) 716-7777.

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Oncology Theme Is

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